

**Application form Press Officer 2023**

**Part 2**

**Reference no: \_\_\_\_\_\_\_\_\_\_** (to be filled in by CEO for internal use)

**Question 1:**

**Please briefly describe three examples of your most relevant experience for this role.**

**This can be anything you think we would like to know about; for example current or previous employment, advocacy, volunteering, life experience, or education.**

(200 words max per example)

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| Date | Experience | Type of experience |
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| **Question 2: Why would you like to work with CEO?**  (200 words max) |
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| **Question 3: Why are you interested in the job as Press Officer?**  (200 words max) |
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| **Question 4: Please indicate your language skills below, using the levels basic, good, or excellent.** |
| **English:**  **French:**  **Other:** |

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| **Question 5: The European Parliament elections will be held in May 2024. We consider this a good opportunity to introduce CEO to new audiences across Europe and beyond the “Brussels bubble”. Please describe the main elements of your proposed media outreach plan.**  (300 words max) |
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| **Question 6: Please draft a press release for the following article: Spamming the regulator:** [**https://corporateeurope.org/en/2023/01/spamming-regulator**](https://corporateeurope.org/en/2023/01/spamming-regulator) |
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| **Question 7: How would you manage a situation where the publication date of two major planned publications clash, for instance, because one of them suffered delays in research and writing?**  (200 words max) |
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| **Question 8: Please share a max. of 5 examples of stories you’ve placed, or journalistic content you’ve created and explain your respective role.**  (200 words max) |
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**Thank you for your application!**