

10  
reasons  
to join us



# Who are we?

BIC is the private partner in the €3.7 billion public-private partnership with the EU - **the Bio-based Industries Joint Undertaking (BBI JU)**. It is also the only industry-led European bioeconomy association pioneering investment and creating synergies for a **sustainable, European circular bioeconomy**. Its membership includes **200+ industry members** and **150 + associate members** covering the whole value chain, from primary production to the market, across multiple and diverse sectors.



**Agriculture, food & feed**



**Aquaculture & marine**



**Chemicals & materials including bioplastics**



**Forestry and pulp & paper**



**Market sectors including automotive, packaging, construction & beyond**



**Technology providers**



**Waste management**

# What we do?

BIC's vision is to accelerate the innovation and **market uptake** of bio-based products and services and to position Europe as the global hub for a **sustainable circular bioeconomy** which:

- ✓ sources and valorises domestic renewable raw materials and bio-waste
- ✓ produces food and feed ingredients, bio-based products, services and energy with minimal environmental impact
- ✓ creates multi-skilled and secure jobs in rural, coastal and urban areas
- ✓ fosters sustainability and enhances biodiversity through efficient use of feedstock with zero-waste objectives
- ✓ enhances citizen participation in the bioeconomy creating a European circular bio-society

# 10 reasons to join us



1

## Make your mark on the EU's bioeconomy agenda

BIC members develop the Strategic Innovation and Research Agenda (SIRA) which defines the research, demonstration and deployment activities to be carried out by the BBI JU. BIC, with its members, also promotes the development of the bioeconomy towards EU policymakers.

2

## Have your say on the BBI JU's Annual Work Plan

BIC industry members define the topics for the research, demonstration, flagship and coordination and support actions in the BBI JU's Annual Work Plan.



3

## A head start in winning BBI JU funding

Since BIC members develop the Annual Work Plan, they have access to information early before the official publication of the call for proposals. This increases their chance of writing successful project proposals. 64% of BIC large enterprises, SMEs and SME clusters are represented in granted BBI JU projects (2014-2017).



4

## Networking and matchmaking with diverse bioeconomy sectors

Attendance to BIC's annual Matchmaking event, the premier occasion for meeting your ideal project partner. Full members are also entitled to join BIC's industry-only networking events which take place twice annually.



5

## Find your ideal project partner in the BIC member area

Access a database of more than one thousand bioeconomy experts from feedstock to the market, define your partnering profile and pitch your organisation for BBI JU call topics.

## 6 **A platform for sharing your news with Europe's bioeconomy leaders**

Feature your organisation, project or event in the BIC newsletter, on our website or across our social media channels and reach a broad and diverse audience across the bio-based industries.



## 7 **Get the latest bioeconomy and BIC news first with our weekly members newsletter**

Get updates from the BIC team, the BBI JU, upcoming bioeconomy events and other bioeconomy funding opportunities in your inbox, once per week.

## 8 **Enhance regional connections**

BIC's partnerships with European regions will help attract investments in local value chains, or demonstration and flagship projects, creating jobs and growth, and bring additional opportunities for the primary sector.



## 9 **Better access to other European funding instruments**

BIC members receive assistance for accessing loans, grants and other sources of funding from the EU, like the European Investment Bank (EIB) and from regions via the European Structural and Investment Funds (ESIF) or the European Agricultural Fund for Rural Development (EAFRD).



## 10 **Discounts to major bioeconomy events**

Through our partnership with major organisers of bioeconomy events, BIC members are entitled to discounted entry prices to top-notch conferences and partnering events across the globe.



## 200+ **industry partners are already BIC members**

Learn more on how you can join them !

[biconsortium.eu/membership/join-us](https://biconsortium.eu/membership/join-us)



# What type of membership do we offer?

## Full

Open to all industries and companies (including market actors) in Europe which are active in the area of the bioeconomy.



## Associate

Open to non-industry entities in Europe that have an interest in the bioeconomy e.g. universities, research and technology organisations, associations etc.





## Bio-based Industries Consortium (BIC)

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European Forestry House  
Rue du Luxembourg 66  
Brussels 1000, Belgium



info@biconsortium.eu



@biconsortium



linkedin.com/company/biobased-industries-consortium



Bio-based Industries Consortium

An illustration of a web browser window with a blue header bar and a green body. A dark teal rounded rectangle is overlaid on the green body, containing the URL. An orange mouse cursor arrow points to the bottom right corner of this rectangle.

[biconsortium.eu/membership/join-us](https://biconsortium.eu/membership/join-us)