

To: [redacted]
Cc: [redacted]
Subject: minutes of a meeting with CELCAA FoodDrinkEurope and Copa Cogeca

Meeting DG AGRI – CELCAA – FoodDrinkEurope – CopaCogeca - 23/04/2019

Subject: Trade conference Autumn 2019

Present:

- DG AGRI: [redacted]
- Cab: [redacted]
- CELCAA: [redacted]
- FoodDrinkEurope: [redacted]
- CopaCogeca: [redacted]

Summary:

The three organisations confirmed interest to co-organise a High Level agri-food event with important trade angle in the autumn of 2019. DG AGRI confirmed availability to support. As the concerned organisations already plan to have a Festival of Food and Farming (to celebrate all what is good about our EU food production), there was discussion whether to organise 1 or 2 events. In the end it was decided that this initiative could offer a good hook for the trade conference but the three organisations will discuss further.

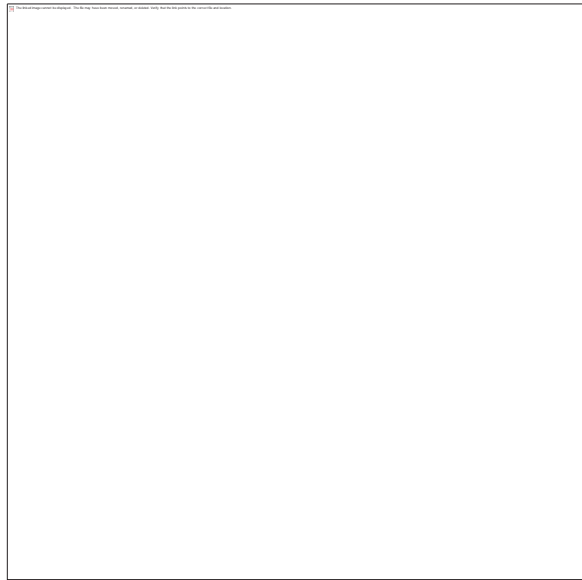
On **venue** different ideas floated around (a.o. Cinquantenaire, Residence Palace), but given that new MEPs have taken office, the 3 organisations preference was for an exhibition style event within the European Parliament to showcase the importance of trade for agriculture and food and ensure presence of MEPs. Other stakeholders could also be invited there (if an MEP co-hosts the event). In addition to [redacted] could be invited. Organisations are asked to send invitation letters, our Cab will liaise with the cabinets of those Csrs to prepare the ground. DG AGRI will not contribute with money but expressed availability to help where possible in the organisation of the event.

Themes could be: experience with FTAs; what kind of trade policy do the different organisations want; the link between trade policy and the CAP; GIs and quality policy; promotion; and outlook for the future.

The organisations will do a proposal for a **date**. Cab will check whether this fits with the Csr.'s agenda. One option could be Sept 25 (i.e. day after the 1st Comagri). World Food Day (16/10) is probably already too late for the Crss.

DG Agri took the opportunity to seek the 3 organisations' input on the EU-AU AgriBusiness Platform to be launched at the Agricultural Ministerial in June. The 3 organisations confirmed their support for the initiative and would send to DG agri in the next two weeks names of companies/organisations that would be interested in being part of the platform.

Minutes prepared by [redacted]



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